



Tinkering Ideas Synthesising Ventures



Lone(i)vesting

Investing doesn't have to be a lonely, risky process.
Find out how we are changing this. Join us!



We are dedicated to energising impactful ventures.

At Venture Tinkers we enable entrepreneurial teams to stand out, scale up and solve meaningful problems. We provide training, on-going support and funding opportunities to the next generation of companies **destined to change the world around us- for good.**

Our programmes are designed to help purposeful entrepreneurs overcome challenges, measure and magnify their positive contribution to the society & environment and embrace a customer-centric approach, while building a brand aligned with their vision and purpose.

INVESTMENT SAFEGUARDING

Invest in companies that are not prone to fail

Thanks to our extensive selection and to our scientifically based formula to investibility, we not only allow a significant de-risking of your investment in the startups that graduate from our program, we will take equity position in the same companies, hence guaranteeing a hands-on investment safeguarding.

By sitting on the board of directors of the companies, we are always part of the decision-making process and our experience is put to practical use in the scaling up of the companies.

THREE TIER PROBLEM

Early stage investors currently face 3 main problems

| 1. High Risk | 2. Capital Intensity | 3. Lack of hard evidence & unpredictable outcome |
|---|---|--|
| <p>Financial loss due to investments in companies that are prone to fail.</p> <p>Strong probability of failure (9 out of 10 startups fail in a 5-year span)</p> <p>Unsuccessful deals can unsettle external investors, risking the company's reputation.</p> <p>Long term capital commitment in a highly illiquid asset class renders investment in underqualified or unprepared companies a major issue.</p> | <p>Startups require high upfront capital investment to develop their services, technology and market to their full potential.</p> <p>Significant cost of sourcing investable teams, either dedicated in traveling expenses or committed in advertising.</p> <p>Exhausting due diligence process, especially when no prior investment or assessment of any kind has been made.</p> | <p>Oftentimes, the selection process is based on intuition, instead of performance metrics and indicators due to lack thereof.</p> <p>Team dynamics and delegation of leadership are central to the success or failure of a startup, yet it is a challenge to identify such underlying issues during due diligence.</p> <p>Lack of cultural fit between the startup and investors is another common pitfall which can create a communication gap crucial to the future of not only the relationship, but the company itself.</p> |

KEY BENEFITS



De-risk investment



Shorten due diligence



Make an impactful investment



Co-invest with likeminded investors

IMPACT

STAGE 1



STAGE 2

ANGEL

THE IMPACT METHODOLOGY

From **Invisible** to **Visible**

Build a brand that stands out while creating value for your company, community and stakeholders.

I – Ideation

M – Market Definition & Brand Strategy

P – Product & Services Design

A – Associations & Partnerships

C – Communication in Practise

T – Trade and Sales in Practise

Once successful, companies will have the option to progress to ANGEL training especially if they are looking to raise capital.

THE ANGEL METHODOLOGY

From **Visible** to **Investable**

Look into things from the investor's perspective, create structure, network and receive guidance to secure investment

A – Acquire the right Mindset

N – Navigate Business Basics

G – Generate Branding

E – Execute Marketing

L – Line up Funding

Once successful, companies will have the opportunity to arrange meetings with investors

At this stage we help startups organise a roadshow. There is also availability of a Virtual Board at a discounted price.

Pre-conditions to participate:

Invitation following a successful strategy session.

Referral by an angel investor or VC firm.



DURATION

6-9 months over physical sessions



CLASS

Boardroom size with like minded entrepreneurs



TEAM

Serial entrepreneurs / Startup mentors and angel investors



INDIVIDUAL SESSIONS

6 hours of 1-2-1 sessions



ADDED VALUE

Access to invitation only growing community and exclusive business services and resources

Pre-conditions to participate:

Knowledge of business fundamentals.

Referral by an investor OR already completed IMPACT.

Revenue generation OR Products ready to ship.



DURATION

6 months over physical sessions



CLASS

Roundtable, intensive training sessions



TEAM

Participation to a growing, invitation only, community



INDIVIDUAL SESSIONS

6 hours of 1-2-1 coaching with every participant. Access to mentors suited for your problems



ADDED VALUE

Detailed workbooks & accountability working groups with peers

WHO WE ARE

Accelerator? Not really

Venture Studio? Close but not quite

**We like to call ourselves a hybrid.
An ecosystem that engineers
venture hyper-growth projectories.**

MISSION

We are on a mission to energise impactful ventures, guiding passionate entrepreneurs through the strenuous process of growing their company to magnify positive contributions to the environment and society, while boosting profitability.

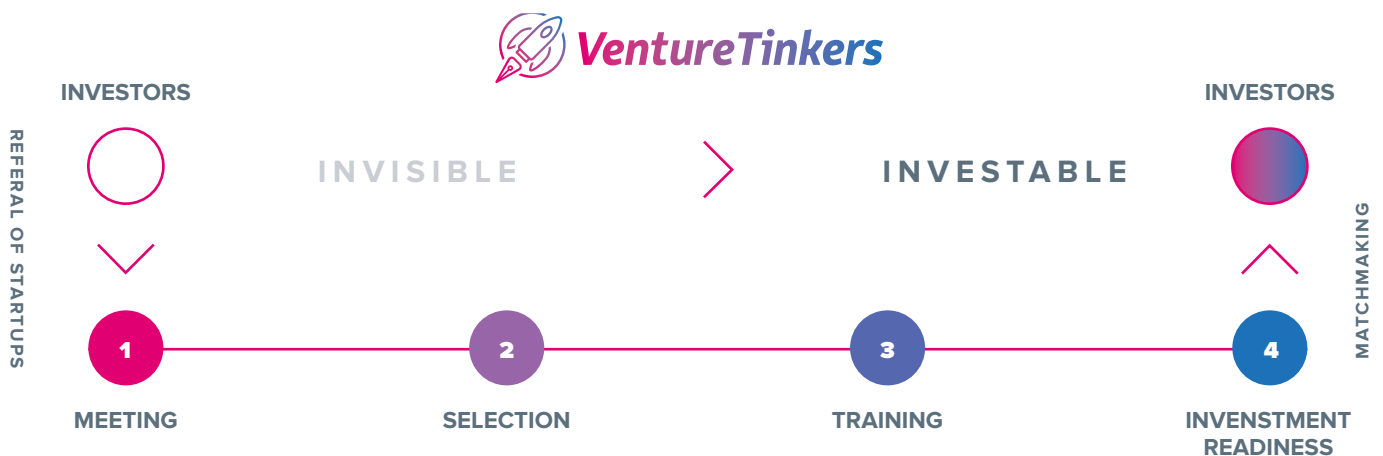
Our role is to establish successful connections for both sides, matching start-ups with smart capital money, and investors with companies that not only do not fail, that succeed. We set a mutually beneficial breeding ground to fuel meaningful

interactions, adding an extra layer of support before the internal due diligence process. In many cases we co-invest alongside our dedicated supporters.

Now more than ever, investors feel the need to diversify with purpose and to make a difference in their geographies.

Our work is aimed at matching the two sides of the most powerful equation: Investors and Entrepreneurs.

OUR PROCESS



1. MEETING Before each program intake, we hold open discussions with Private Equity, VC funds & individual investors to identify their evaluation criteria and the reasons why startups failed to receive funding after the due diligence process. We then gather notable cases that marginally failed, to help them get to investment readiness and reach funding standards.

2. SELECTION For each mentorship program, we use a rigorous process to handpick the startups that will participate. Thanks to our constant interaction with startups in the past, we have acquired extensive knowledge of the ecosystem and identified the common pitfalls that make even the most interesting companies fail.

3. TRAINING During the intensive sessions, we equip founders with the necessary practical skills, based on market needs and on our belief that the first raise should happen after having generated initial traction.

4. INVESTMENT READINESS We take responsibility for the startups we introduce to affiliated investors, which are carefully curated, trained and assessed under specific criteria, reducing investor's risk and positively contributing to the time-consuming due diligence process.

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